Voice: 707-591-0880 Fax: 707-578-4087 email: strach@pacbell.net

September 13, 2004

To: John Clifford From: Alan Strachan

Re: Axia

This memo is written to let you know I have been working with Axia on a 10 acre mixed-use project which is just about to begin the hearings stage for a Tentative Map in Santa Rosa. I've been impressed throughout with their design talent, but, equally important, with their consistent leadership and oversight of the total project. It has been quite valuable for me to have a firm that stays on top of all the consultants with a clear focus on getting the project fully ready for application and approval.

Axia's consistent performance in coordinating with the City and with the various groups at interest in the project has proven especially valuable to my partners and myself, since we do not maintain any permanent staff for such purposes. They have also been quite good at maintaining accurate, unfettered communication among the other consultants so that the various work products and consultant input can be smoothly integrated into a total project I expect will succeed, and that I can be proud of when it is finished.

I hope you find these comments helpful in your decision process. If you need anything further, please don't hesitate to call.